

Case Study 1 - Education

Client Profile:

- **Industry/Company:** India based e-learning company
- **Resourcing Needs:** Instructional Designer (ID), Subject Matter Expert (SME), E-Learning Developer, Learning Management System (LMS) Administrator, Graphic Designer/Multimedia Specialist, Content Writer/Editor, Quality Assurance (QA)

Problem Statement:

- Execution of the existing projects/business
- The company urgently needs to execute existing projects and business plans with a dedicated technical team of **13 resources** within 4 months, necessitating staff augmentation.

Proposed Solution:

- **Instructional Design and Content Development:** Hire 8 professionals including Instructional Designers (IDs), Subject Matter Experts (SMEs), E-Learning Developers, and Content Writers/Editors.
- **Technical and Creative Support:** Onboard 5 specialists including LMS Administrators, Graphic Designers/Multimedia Specialists, and Quality Assurance (QA) professionals.

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Case Study 1 - Education

Benefits

- Cost Reduction: **30% reduction in operational costs.**
- Client Satisfaction: **90% satisfaction rate achieved.**

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Case Study 2 - Education

Client Profile:

- **Industry:** Educational Technology (EdTech) Company based of Melbourne
- **Challenge:** Meeting increased demand for online courses while maintaining course quality and delivery timelines.

Problem Statement:

- The e-learning company was experiencing significant growth due to a rise in online learning adoption. Their existing team size limited their ability to develop new courses and manage ongoing projects efficiently. This resulted in potential delays and challenges in meeting client deadlines.
- To meet immediate operational needs, staff augmentation formed a dedicated team of 15+ resources within the first year.

Solution:

To address the resource gap, we provided a team of qualified professionals across various e-learning specializations:

Instructional Design & Content:

- 2 Instructional Designers (IDs) to create engaging and effective learning experiences.
- 2 Content Writers/Editors to develop high-quality course content.

Case Study 2 - Education

Technical & Creative Support:

- 1 LMS Administrator to manage the learning management system and ensure smooth course delivery.
- 1 Graphic Designer/Multimedia Specialist to create visually appealing course materials.
- 1 Quality Assurance (QA) Specialist to ensure all courses meet quality standards.

Streamlined Workflow: We implemented a project management system to ensure clear communication, efficient collaboration, and timely project delivery between the client's team and the augmented staff.

Benefits:

- **Increased Course Output:** The augmented team allowed the company to develop and launch new courses 20% faster, meeting the growing demand for online learning.
- **Improved Course Quality:** The combined expertise of the client's team and the augmented staff resulted in a consistent improvement in course quality, as measured by learner feedback and satisfaction surveys.
- **Enhanced Client Satisfaction:** By delivering high-quality courses on time, the company achieved a 95% client satisfaction rating.
- **Cost-Effectiveness:** Staff augmentation provided a more cost-effective solution compared to hiring full-time employees, allowing the company to scale their workforce as needed.