

# Case Study 1 - Ecommerce

## Client Profile:

- **Industry/Company:** US-based e-commerce product company
- **Technology Needs:** PHP, ColdFusion, MYSQL
- **Vision:** Rapidly scale technical capabilities with a dedicated offshore team

## Problem Statement:

- **Immediate Operation Requirement:**
- A dedicated technical team of a minimum of **15 resources** within the first year thereby ensuring immediate operational readiness.

## Proposed Solution:

- **Tailored Team Assembly:**
  - Recruited and onboarded technical team members matching the technology stack.
  - Continued recruitment to scale the team as needed.
- **Delivery & Performance Management**
  - Implemented rigorous project management protocols to ensure adherence to delivery processes.

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# Case Study 1 - Ecommerce

- Conducted regular performance reviews and feedback sessions.
- Ensured high employee engagement and motivation through team-building activities and recognition programs.
- **Client Communication**
  - Maintained regular communication with the client to ensure alignment with their business objectives.

## Benefits

- Team Size: **15 dedicated resources within 12 months**
- Employee Retention Rate: **90%**
- Cost Savings: **40% reduction** in operational costs
- Productivity Increase: **30% improvement** in project delivery timelines
- Client Satisfaction: **95% satisfaction rate**

# Case Study 2 - Ecommerce

## Client Profile:

- **Industry/Company:** UK-based online retail company.
- **Technology Needs:** Java, Python, PostgreSQL
- **Vision:** Enhance website functionality and improve user experience with a skilled offshore team

## Problem Statement:

- **Immediate Operation Requirement:**
- Assemble a technical team of **10 specialists within 6 months through staff augmentation model** to support ongoing development projects.

## Proposed Solution:

- **Tailored Team Assembly:**
  - Identified and hired team members with expertise in Java, Python, and PostgreSQL.
  - Continued to expand the team based on project demands.
- **Delivery & Performance Management**
  - Established strict project management practices to ensure project milestones were met.

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## Case Study 2 - Ecommerce

- Conducted bi-weekly performance evaluations and feedback meetings.
- Promoted team morale through regular recognition and reward programs.
- **Client Communication**
  - Held weekly update meetings with the client to align project progress with business goals.

### Benefits

- Team Size: **10 dedicated resources within 6 months**
- Employee Retention Rate: **92%**
- Cost Savings: **35% reduction in operational expenses**
- Productivity Increase: **25% improvement in project completion speed**
- Client Satisfaction: **93% satisfaction rate**