

What we do

As the global economic growth shows a paradigm shift from the developed economies to the developing economies especially India, global corporations need a new and pliable way to reinvent their business strategies in order to leverage this growth.

- **We enable our clients to Establish their businesses in India and to overcome the associated challenges and opportunities as per the sector. The offshore development center business model requires a very deliberate, calibrated and concerted approach.**
- **We offer a sophisticated combination of services in constructing your business.**
- **Our value proposition structured around a lean model helps to test the market before making any significant investment.**
- **We help our clients mitigate not just the risks of setting up in a new business but also help them save costs & time to set it up.**

We understand how all development processes should run, allowing you to concentrate on your product/services rather than thinking about operational and administrative issues. Let's explore the activities we manage for your Offshore Development Center!!

A. Operations

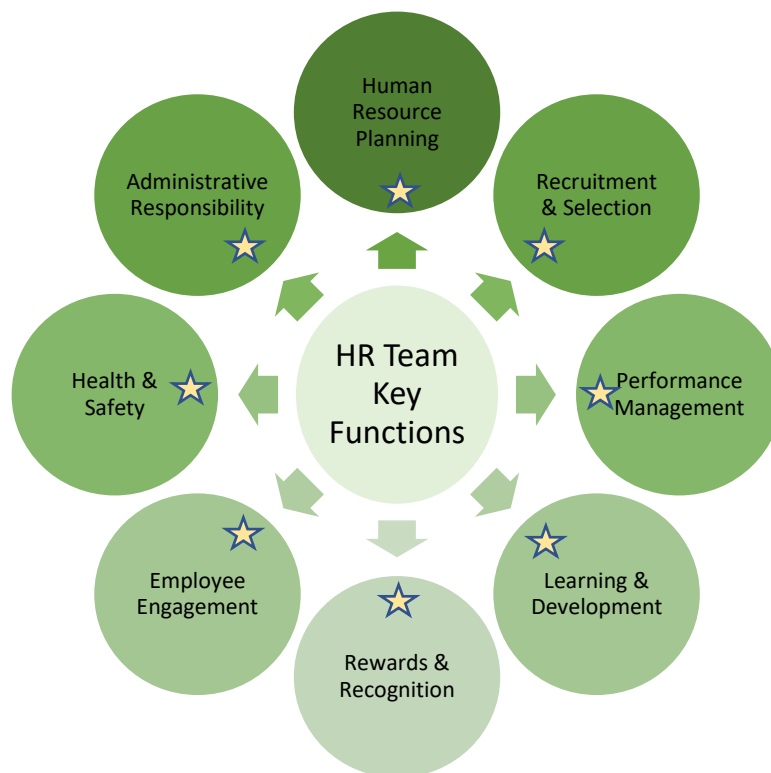
Our operation management starts from analyzing your requirements, scouting for an office space and verify, negotiate, and rent your Offshore Development space so your development team can get to work. Any legal support in signing the lease agreement. Complete infrastructure management & office administration.

B. Human Resources

All hiring, training & development and generalist functions are carried out seamlessly using various ATS & HRMS tools.

We strongly believe that HRM is a distinctive approach to employment management that seeks to achieve competitive advantage through the strategic deployment of a highly committed and capable workforce, using an integrated array of cultural, structural, and personnel techniques.

The process starts with articulating the right policies for the job requirements and ends with ensuring a successful business growth for the company.



C. IT Infrastructure & Support

Digital solutions and hardware that are linked together help improve a company's productivity. Good IT infrastructure not only improves internal processes but also communication between different departments. Our IT infrastructure services are based on various components that aim to manage the internal business ecosystem.

- **IT Operational Management** - Operational intelligence and data collection, network asset discovery, orchestration, cloud management, and network event management.
- **IT Asset Management** - We are responsible for IT infrastructure's lifecycle management, both software, and hardware including Financial (optimizing IT expenses), Contractual (cloud service agreements, software license agreements, and other contracts relevant to IT infrastructure), Inventory Management
- **Cloud Management** - Everything running in a cloud, such as apps, data, end-users, and services, by handling resource deployments, disaster recovery etc.
- **Configuration Management** - Maintaining servers, computer systems, and software(s) in a consistent desired state.
- **IT Automation** – Reduce repeatable processes and instructions and replace human interaction with IT systems, as far as possible.

Our IT support services ensure overall threat protection for your business from accessibility, network use, configurations, and software and hardware solutions. Our support services also include

- **Computer Networks - installing, configuring and maintaining computers**
- **Desktop Support - providing direct user assistance**
- **Other Hardware Maintenance**
- **Managing Hosting Providers**

We use various reporting & ticketing tools to deliver our services

D. Finance & Accounting

Our responsibilities include budgeting, managing tax payments and performing internal audits. Following are the highlights of our services

- Budgeting – This can be done in sync with other stake holders
- General Accounting
- Payroll Processing
- Salary Preparation/Leave Encashment/F&F Calculation
- TDS/PF/ESIC/Taxes compliance
- Invoicing, AP, AR

E. Digital Marketing

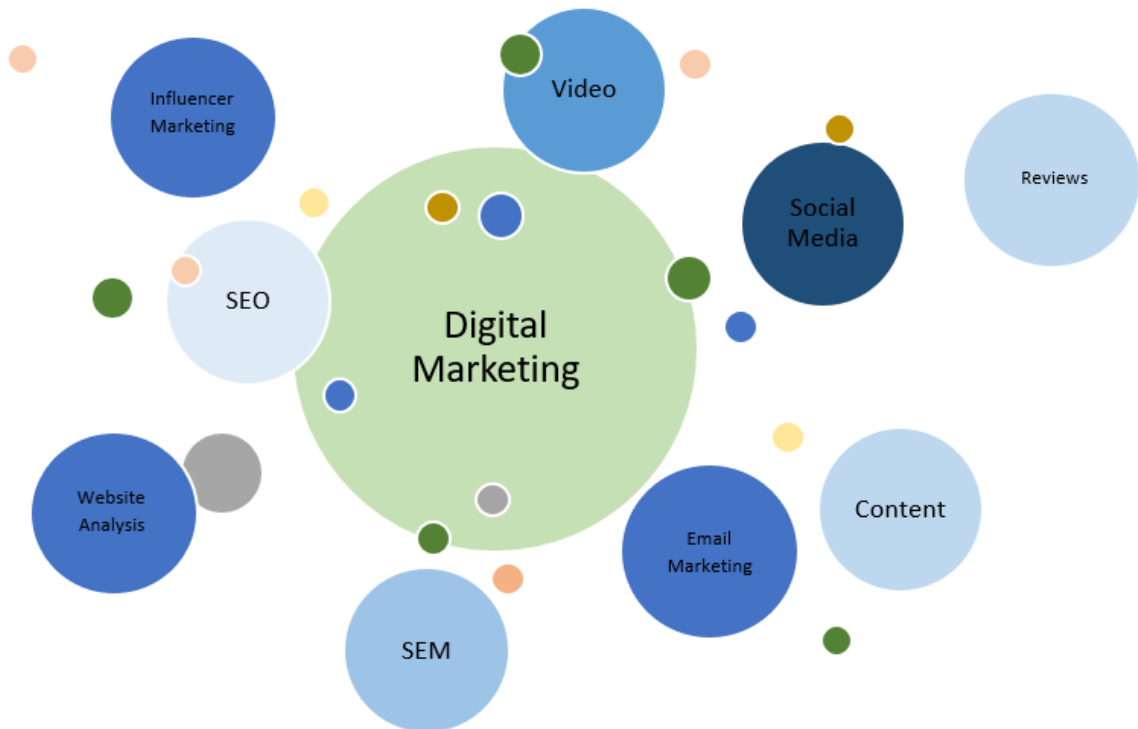
The below areas of importance are focused upon when it comes to SEO

- Site Analysis
- Keyword Research
- Competitor Analysis
- Page Optimization
- Link Building
- Reporting

Social Media – We create business accounts for Instagram, LinkedIn, Facebook, Twitter, YouTube, etc. We are a publishing/posting powerhouse by creating high-quality original content to draw an audience in. All the necessary tools & software's are used for increasing the social media presence.

Website Optimization – This includes clean of the website, setting up of proper themes & plugins and adding relevant content.

SMO/SMM - Setup accounts in the required social media handles, doing relevant research & Analysis, Designing & posting creatives, Running Campaigns.



F. Delivery Management

Our Delivery management constitutes the following which is important in smooth functioning of any ODC.

- **Process Governance** - It is one of the key differentiators for iValuePlus as a full-function project and application delivery process management capability.
- **Advanced Resource Management and Time Management capability** through our experienced resource/project managers helps organizations to gain visibility in order to plan and balance the resource(s) across all of their ongoing projects/programs. They help the clients to identify the right resources through Skill Search results, Resource Availability reports and schedule the resources accordingly.
- **Program Management** - Our program managers are capable of managing several related projects, identify and manage cross-project dependencies.
- **Reports and Dashboards** - We provide comprehensive & meaningful dashboards/reports meeting the specific needs & by using the latest products/tools.
- **Collaboration Techniques** - We constantly communicate and negotiate in projects/programs. We have experience on various project execution methodologies along with work management tools.